

# What our advertisers have to say...

***"Just a note to let you know what a pleasure it has been working with you all at Meetings Media...We have seen great results – increased inquiries and bookings. Looking forward to a productive 2004 (with the help of Meetings Media)."***

- Villette Carter, Sales Manager Embassy Suites Fort Lauderdale

***"I have been using Meetings East for over four years. I have always been impressed with your professionalism. The editorial content is geared to meeting planners that frequent our conference center. With the amount of sales calls I receive, I look forward to speaking with the crew at Meetings East. Thanks for a great periodical!"***

- Holly J. Anderson, CMP, CMM, Director of Sales and Marketing, Dolce Heritage

***"I am in the process of doing our marketing plan for 2004 and I just wanted to tell you that Meetings West will definitely continue to be a part of The Pines Resort advertising efforts. I'm sure most advertisers are in agreement that ROI is very important...I was pleasantly surprised when less than one month after our ad ran, I received nine ACTIVE sales leads."***

- Rhonda Rarick, Director of Rooms & Marketing, The Pines Resort and Conference Center

***"I just wanted to send you a brief note regarding Meetings East magazine. Over the last three years, we have placed several print ads for our clients in your publication. The information is not only relevant and timely but put in such a logical format for meeting planners...that our clients have seen a direct response. Having a publication with your attributes makes my job much easier...It's nice to have a magazine that includes...superb editorial quality and an effective media vehicle to offer our clients."***

- V. LoManto, Media Planner, Dana Communications

***"The North of Boston Convention & Visitors Bureau has been very pleased with the advertorial and editorial layout and design which you and your staff prepared for us. Not only do we receive numerous reader requests for information, but we also hear positive comments about the ads...Meetings East will definitely be part of our marketing strategy this coming year."***

- Helene Loiselle, Director of Sales, North of Boston Convention and Visitors Bureau

***"I was pleasantly surprised when I advertised for the first time in Meetings South (December 2003) and a past client called to inform me he had seen my name in the issue and it prompted him to inquire about Corpus Christi again. His group had met here in 1994 and he was interested in returning. Definite business October 2004."***

- Ed Persall, Director of Sales & Marketing, Holiday Inn Emerald Beach

***"MeetingsFocus.com is one of the most effective sites to reach meeting planners. The targeting capability, competitive pricing and various sponsorship options all translate to more successful campaigns. The site continually delivers great results for us and our clients."***

- Tracy Chang, EXL Media

***"Hotel Palomar succeeds with Meetings West Hot Deals! Within 24 hours, we received a call from a major meeting planning company with a new meeting for the last week of January. The Hot Deals works!"***

- Adrian Larick, Director of Sales and Marketing, Hotel Palomar

***"Thanks again for the opportunity to sponsor the Meetings South e-newsletter November 2003. We noticed a spike in the inquiries for group bookings at the time of the newsletter and are continuing to work leads that have come in. We felt it was a good investment and hope to be able to do another one with you all this year."***

- Paul Barnes, Chateau Sonesta Hotel New Orleans