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FOR IMMEDIATE RELEASE

MeetingsFocus wins Folio: Silver Editorial Excellence Award

SAN FRANCISCO, Nov. 16, 2004—Meetings Media's MeetingsFocus website won the Silver Eddie award for Editorial Excellence in the B2B Online category of *Folio*: magazine's 2004 Eddies Awards.

MeetingsFocus, located at www.MeetingsFocus.com, serves the North American meeting planning industry, which includes planners of conferences, conventions, trade shows, incentives, and events.

"We are proud to have received such an honorable distinction from *Folio*., which is the premier trade magazine covering the magazine publishing industry," said Tyler Davidson, editorial director of Meetings Media. "Being recognized among the best in the business is a feather in our cap and motivation to further improve MeetingsFocus to maintain its position as the premier website for the meeting planning community."

The Silver Award is the most recent accolade for the MeetingsFocus, which won the Western Publications Association's Maggie Award for Best Overall Online Design in April, beating out online publication heavyweights such as PCWorld.com and Wired.com to win the top award.

Dedicated to the destination research and site-selection process, MeetingsFocus offers the most extensive online facility and article search database in the industry. Updated daily, the website is specially designed to offer a wide range of meeting information in an attractive, user-friendly and integrated format.

Meetings Media also publishes four print meeting planning industry trade magazines: *Meetings West*, *Meetings South*, *Meetings MidAmerica*, and *Meetings East*, and annual guides to meeting facilities in each region it serves. Meetings Media's corporate website can be found at www.MeetingsMedia.com.

Meetings Media is a subsidiary of Cedar Rapids, Iowa-based Stamats Communications, Inc.

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