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FOR IMMEDIATE RELEASE

Meetings West Wins Maggie for Most Improved Trade

SAN FRANCISCO, April 15, 2003—*Meetings West* magazine, a meeting planning industry trade magazine published by San Francisco-based Meetings Media, won a prestigious Western Publications Association Maggie Award for the second year in a row.

The magazine won the 2003 Maggie in the Most Improved Publication/Trade (Circulation under 50,000) category. In 2002, *Meetings West* won a Maggie in the best Tabloid/Trade (Circulation under 50,000) category for its December/January 2001-2002 issue.

“We are extremely pleased and honored to accept this recognition from other WPA members, representing a fine peer group of publishers in the media industry,” said Peter S. Stamats, president of Meetings Media. “This accolade reflects equally well on *Meetings South* and *Meetings East*, its sister publications, as the same design and editorial concepts go into each of these magazines. The staff at Meetings Media continues an ongoing tradition of excellent in-depth editorial coverage for our readers combined with cutting edge publication designs aimed at enhancing readability.”

Meetings West was also a 2003 finalist in the best Tabloids/Trade category for its November 2002 issue. Meetings Media’s *Meetings East* publication, targeting meeting planners who operate in the eastern and midwestern U.S. and Canada, was named a finalist in the Supplements category for its *Meetings Guide to the East* 2002 annual meeting facility resource guide.

Meetings West magazine targets planners who book meetings, conferences, conventions, trade shows, and events in the western U.S., western Canada and Mexico. *Meetings East* magazine targets planners who book meetings, conferences, conventions, trade shows, and events in the eastern and midwestern U.S. and Canada.

Meetings West and *Meetings East*, as well as *Meetings South* magazine and online presence MeetingsFocus.com, are published by Stamats Meetings Media, a subsidiary of Cedar Rapids, Iowa-based Stamats Communications, Inc.

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