

FOR IMMEDIATE RELEASE

Meetings Media Wins Four Maggie Awards

SAN FRANCISCO, April 22, 2005—Meetings Media, publishers of four regionally focused meetings industry trade magazines and guidebooks, online presence MeetingsFocus.com and the MeetingsFocus E-Newsletter, won four prestigious Western Publications Association Maggie Awards.

"It was an amazing night for Meetings Media, and a testament to the success of our mission of bringing the most comprehensive, innovative and trustworthy print and online publications to our national audience of meeting professionals," said Tyler Davidson, editorial director of Meetings Media. "The judges who select the Maggie Awards winners are the top editors and designers in the business, and while it was exciting to learn earlier in the year that we had a company-record six of our titles named as finalists in the competition, walking away as the winner of four of these coveted awards was an accomplishment that left us spellbound."

Meetings Media titles won Maggie Awards in the following four categories:

- Guides, Directories, & Catalogues/Trade & Consumer: *Meetings West Guide 2004/2005*
- Tabloids/Trade: *Meetings South* (August issue)
- Best Overall Web Design/Trade & Consumer: MeetingsFocus.com
- Best E-Newsletter/Trade & Consumer: MeetingsFocus E-Newsletter

In addition, Meetings Media was a finalist in the following categories:

- Tabloids/Trade: *Meetings West* (October issue)
- Best Overall Web Publication/Trade: MeetingsFocus.com

A list of recent awards won by Meetings Media can be found at www.meetingsmedia.com/aboutus.asp.

Meetings Media's publications target meeting planners who book meetings, conferences, conventions, and events throughout North America and the Caribbean. It publishes four titles, *Meetings West*, *Meetings South*, *Meetings MidAmerica*, and *Meetings East*, and offers a planner-based website, Meetings Focus.com, at www.MeetingsFocus.com, and four regionally focused editions of the MeetingsFocus E-Newsletter. Meetings Media's corporate website can be found at www.MeetingsMedia.com.

Meetings Media is a subsidiary of Cedar Rapids, Iowa-based Stamats Communications, Inc.

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CONTACT:

Gregg Anderson, Vice President/Group Publisher
gregg.anderson@meetingsmedia.com
415.788.2005