



HQ / West Sales
550 Montgomery Street, Suite 750
San Francisco, California 94111
p. 800.358.0388 f. 415.788.1358

South / East Sales
2700 S. Quincy Street, Suite 310
Arlington, Virginia 22206
p. 800.610.6180 f. 703.824.1750

FOR IMMEDIATE RELEASE

Meetings Focus.com Wins Best Overall Online Design Maggie Award

SAN FRANCISCO, April 23, 2004—Meetings Media's Meetings Focus.com website won the Western Publications Association's Maggie Award for Best Overall Online Design.

In winning the award, Meetings Focus.com, a website dedicated to delivering meetings destination information and tools for meeting planners, overcame competition from online publication heavyweights such as PC World.com and Wired.com.

"We couldn't be more elated," said Gregg Anderson, vice president and group publisher of Meetings Media. "In an age where competitive Internet sites enter the market every day, it's rewarding to see that the hours spent dedicated to our site's evolution have been recognized by top online experts in the publishing industry. An attractive, expertly executed site is a magnet for new visitors and ensures that loyal users continue to have long visitor sessions. All of these results are top-of-the-line qualities that appeal to our advertisers."

Meetings Media titles were also finalists in the following four categories:

- * Directories, Guides, Reference Guides & Catalogues/Trade & Consumer: *Meetings South Guide 2003/2004*
- * Tabloids/Trade: *Meetings West* (December issue)
- * Supplements: *Meetings Ideas* (June issue)
- * Best Online Publication: Meetings Focus.com

Meetings Media's publications target planners who book meetings, conferences, conventions, and events throughout North America and the Caribbean. It publishes four titles, *Meetings West*, *Meetings South*, *Meetings MidAmerica*, and *Meetings East*, and offers a planner-based website, Meetings Focus.com, at www.MeetingsFocus.com. Meetings Media's corporate website can be found at www.MeetingsMedia.com.

Meetings Media is a subsidiary of Cedar Rapids, Iowa-based Stamats Communications, Inc.

###

CONTACT

Gregg Anderson, Vice President/Group Publisher
gregg.anderson@meetingsmedia.com
(415) 788-2005