

FOR IMMEDIATE RELEASE

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Meetings Media Partners with Meetings Market to Launch Education Exhibitions

(Cedar Rapids, Iowa) – Meetings Media, publishers of *Meetings West*, *Meetings South*, *Meetings MidAmerica*, and *Meetings East*, has partnered with Meetings Market LLC to launch Meetings Market™ Academy & Exhibition, one-day educational, training and exhibitions for meeting planners. In 2007, the partnership will present this training event in 16 U.S. cities.

“This partnership brings together two major forces in the meetings industry, the publications of Meetings Media, and the high-level educational programming of Meetings Market. The strength of these two entities will produce the meetings industry’s premier educational event, with an opportunity for meeting planners to have access to high quality resources to improve their careers,” said Gregg Anderson, vice president and group publisher, Meetings Media.

The Meetings Market Academy + Exhibition uses a multi-tiered approach to education which allows planners to improve their professional status, and is geared for the novice planner, experienced pro, or anyone in between. Also scheduled is a unique supplier showcase that features up to 100 local and national hotels, resorts, conference and convention centers, convention bureaus and other industry suppliers.

“The events will provide a regional opportunity to educate not only meeting planners but also marketing, human resources, and senior management personnel. Meetings Market™ offers a unique forum for anyone who participates in planning meetings the opportunity to learn the basics, enhance skills, and educate others about the contributions of meeting planners and the importance of meetings to achieving an organization’s strategic goals,” said Michele Wierzgac, partner, Meetings Market LLC.

“This is a unique opportunity for meeting and event professionals to improve their skills, impress their boss, network with their peers, and learn the latest in the services and products all in their own city,” added Wierzgac.

The sixteen cities slated to host the 2007 Meetings Market Academy & Exhibitions are: Atlanta, Boston, Charlotte, Chicago, Dallas, Denver, Houston, Kansas City, Minneapolis, Philadelphia, Phoenix, Sacramento, San Diego, San Francisco, Seattle and Tampa.

About Meetings Media

Meetings Media is a division of Stamats Business Media. Meetings Media’s publications target meeting planners who book meetings, conferences, conventions, and events throughout North America and the Caribbean. It publishes four titles: *Meetings West*, *Meetings South*, *Meetings MidAmerica*, and *Meetings East*, and offers a planner-based website, MeetingsFocus.com, and four regionally focused editions of the *MeetingsFocus* e-Newsletter. Meetings Media’s corporate website can be found at www.MeetingsMedia.com.

About Stamats Business Media

Headquartered in Cedar Rapids, Iowa, Stamats Business Media provides business-to-business marketing solutions through magazines, websites and live events for the commercial buildings and meetings industries. Stamats Business Media is a subsidiary of Stamats Communications, Inc.

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