

2009 Meetings West editorial calendar

JAN

FEATURE STORIES

Citywides
Resorts*
2009 Programs & Packages
(a special advertising section)

DESTINATIONS

Northern California
Pacific Northwest
Southwest
WOW! Colorado Springs

**RESERVATION
DEADLINE**

11/14

**ADVERTORIAL
LISTING
DEADLINE**

11/21

**MATERIALS
DEADLINE**

11/26

**BONUS
DISTRIBUTION**

• PCMA

2009 MEETINGS MARKET TRENDS SURVEY supplement

11/7

11/14

• all trade shows

FEB

Conference Centers
Going International
Incentives

Alaska
Las Vegas
L.A.: *Downtown & Hollywood*
Maui/Lanai/Molokai
WOW! San Diego

12/12

12/19

12/24

• MPI MeetDifferent
• MPINCC

MAR

Best of the West Nominations
Executive Retreats
High-Tech Update
Summer Mountain Meetings

L.A.: *The Valleys*
Monterey/Santa Cruz
Palm Springs
Western Canada
WOW! Phoenix

1/16

1/23

1/30

• MPISCC

APR

Convention Centers*
Luxury Hotels
Native American Gaming

Colorado
Lake Tahoe
L.A.: *Beverly Hills, Westside & Beaches*
San Francisco
WOW! Taos

2/13

2/20

2/27

• HSMIAI Affordable Meetings
Mid-America
• Ca/SAE

MAY

Boutique/Small Meetings
Historic Places
Spas*

Arizona
Mexico Coastal
Orange County/Anaheim
Seattle
WOW! Whistler

3/13

3/20

3/27

JUN

Hip Hotels
Special Venues
Value Destinations
Programs & Packages
(a special advertising section)

Hawaiian Islands
Inland Empire
Northern California Coastal
Utah
WOW! Las Vegas

4/10

4/17

4/24

• HSMIAI Affordable Meetings
West

MEETINGS WEST GUIDE annual directory*

3/20

3/27

4/3

• all trade shows

JUL

Incentives*
Team Building
University Venues

New Mexico
Oregon
Reno
San Francisco's East Bay
WOW! Mexico City

5/15

5/22

5/29

• MPI WEC

AUG

Association Meetings
Best of the West Awards*
Coastal Meetings
Wine Country Meetings

L.A.: *South Bay & LAX*
Oahu/Kauai
Scottsdale/Phoenix/Sedona
Wyoming/Montana/Idaho
WOW! Calgary

6/12

6/19

6/26

• ASAE

SEP

Emerging Destinations
Pharma/Medical Meetings
Winter Mountain Meetings
Programs & Packages
(a special advertising section)

Interior Mexico
San Diego
Silicon Valley
Washington
WOW! L.A.

7/17

7/24

7/31

• HSMIAI Affordable Meetings
National

OCT

Attractions
CVBs*
Gaming

Denver/Boulder/Colorado Springs
Island of Hawaii
Portland
Southern Arizona
WOW! Riviera Maya

8/14

8/21

8/28

• Bravo!

MEETINGS CALIFORNIA supplement**

7/31

8/14

• all trade shows

NOV

Airport Properties
Desert Meetings
Report from the Chef
(a special advertising section)

Across the Borders
Albuquerque/Santa Fe
Napa/Sonoma
Orange County Coastal
WOW! Glacier Country

9/11

9/18

9/25

DEC

Golf Meetings
Independent Planners
New & Renovated*
Programs & Packages
(a special advertising section)

Central California Coast
Nevada
Sacramento/Central Valley
Salt Lake City
WOW! Maui

10/16

10/23

10/30

• Ca/SAE Seasonal Spectacular

* Free advertorial with ad (1/2 page or larger)
** Bonus advertising listing

** MEETINGS WEST GUIDE and MEETINGS CALIFORNIA supplements are polybagged with corresponding issues and included in bonus distributions.

2009 Meetings West e-Media calendar

Meetings West's weekly e-newsletter program is your online connection to meeting professionals, sent to more than 20,000* with each issue. Be a part of these weekly "in their inbox" efforts with banner or e-vertorial sponsorships. Meetings West's e-newsletters are great partners to your print efforts, and a must-buy to connect with planners on all levels. Issues close two weeks prior to publication date.

January	
Northern California	6
Pacific Northwest	14
WOW-e! Colorado Springs	20
Southwest	22
Resorts	27
February	
WOW-e! San Diego	3
Conference Centers	5
Maui/Lanai/Molokai	12
Alaska	17
Las Vegas	24
March	
Summer Mountain Meetings	3
Monterey/Santa Cruz	11
WOW-e! Phoenix	17
Palm Springs	19
Western Canada	24
April	
San Francisco	1
Lake Tahoe	7
WOW-e! Taos	14
Colorado	21
L.A.: Beverly Hills	28
May	
Arizona	7
Spas	14
Coastal Mexico	19
WOW-e! Whistler	21
Orange County/Anaheim	28
June	
Utah	2
WOW-e! Las Vegas	4
Hip Hotels	9
Special Venues	16
Hawaiian Islands	23
Northern California Coastal	30

July	
Incentives	9
New Mexico	15
San Francisco's East Bay	22
Reno	28
WOW-e! Mexico City	30
August	
Oahu/Kauai	4
WOW-e! Calgary	11
Coastal Meetings	13
Phoenix/Scottsdale/Sedona	18
L.A.: South Bay	25
September	
San Diego	1
Silicon Valley	8
Winter Mountain Meetings	15
WOW-e! L.A.	17
Washington	22
Gaming	29
October	
Denver/Colorado Springs	6
Southern Arizona	13
WOW-e! Riviera Maya	15
Portland	20
Island of Hawaii	27
November	
Across the Borders	3
Napa/Sonoma	10
WOW-e! Glacier Country	12
Albuquerque/Santa Fe	17
Orange County Coastal	24
December	
Desert Meetings	1
WOW-e! Maui	3
Salt Lake City	8
Sacramento/Central Valley	15
Nevada	22
Central California Coast	29

MeetingsFocusTV

the planner's video library.

if you are having trouble viewing this newsletter, click [here](#)

Meetings

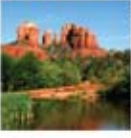
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e-newsletter

west

August 13, 2008

NEWS & EVENTS
HOT DEALS
CITY GUIDES
WEBINARS
FOCUS TV



Scottsdale/Phoenix/Sedona So Southwest
by MARLENE GOLDMAN

Pretty landscapes, desert climates and endless sunrises are the icons visitors come to expect from the Southwest, and to that end, Phoenix, Scottsdale and Sedona do not disappoint. Still, each destination spices up the mix with upscale spa resorts, world-class golf, high-end dining, and cultural riches worthy of any major metropolis.

Creating a more urban-savvy setting has become a priority for Phoenix and its surrounding areas, including Scottsdale, Mesa and Tempe.

[click here for more...](#)

Sponsor:

Starwood South West Region

Save 3 percent on your next meeting. Plan a meeting at one of Starwood's participating properties and receive 3 percent off master billed charges, plus earn a Starpoint Signing Bonus for up to 500,000 Starpoints. Your Starpoints can be redeemed for a variety of awards—romantic getaways, weekend family escapes or time on your own. No matter what size meeting you're planning, your Starpoints will add up quickly. Book your meeting by Dec. 31, 2008 to qualify for this offer.

For more information, visit www.starwoodhotels.com.

Arts Abound

The expanding arts scene in Phoenix, Scottsdale and Sedona translates into a host of options for groups.

"We're the fifth-largest city in the country but have been a little behind most in arts and culture," says Phil Jones, executive director of the Phoenix Office of Arts and Culture.

But in recent years, the active transformation of existing buildings into art spaces is helping the Phoenix-area art scene grow. Now there are 30 to 40 such art spaces, according to Jones.

[click here for more...](#)

Sponsor:

Metropolitan Tucson CVB

State of the art meeting space. World-class golf. Award-winning cuisine. Stress-melting spas. Rugged outdoor adventures. Need more incentive to choose Tucson as your next incentive destination? To plan your next Tucson meeting or incentive, visit the Metropolitan Tucson CVB (MTCVB) online at www.visitucson.org/meeting. MTCVB's award-winning staff can help you book the perfect space, reserve rooms and more, free of charge!

Call (800) 438-8350 ext. 134 or email greatmeetings@visitucson.org.

Happenings

Phoenix

The Phoenix Convention Center (800.282.4642; www.ci.phoenix.az.us) will finish a \$600 million expansion in December that will triple its size to nearly 900,000 square feet of rentable space and more than 2 million square feet of total space.

Sharon Phoenix Downtown (802.262.2500; www.starwoodhotels.com) is slated to open in October with 1,000 guest rooms, 80,000 square feet of meeting space and a 6,500-square-foot fitness center and spa.

[click here for more...](#)

Sponsor:

MPI Southern Calif. Chapter (MPISCC)

"The Heat is On" Weekend Education Summit (WES), Sept. 12-14, 2008, Loews Ventana Canyon Resort and Spa, Tucson, Ariz. The MPISCC WES is well known for its outstanding education, networking in new ways with planners and suppliers and the opportunity to experience a new local destination. Educational sessions begin on Friday afternoon and continue through Sunday midday. The hotel has offered an incredible rate of \$129.50 per night, plus tax, for the meeting.

For more information, click [here](#).

"High-Tech Solutions: Web 2.0" Webinar!

Web 2.0 technology is revolutionizing the meetings and events industry, with cutting-edge tools such as blogs, mini-blogs, RSS, podcasting, social software, multiauser virtual environments, and other high-tech channels used to engage and market to attendees transforming the way we meet...join meetings industry technology wizard Corbin Ball to discover how you can use Web 2 technology—most of it free—to manage, market and run meetings more efficiently.

Join Meetings Media Wednesday, Aug. 27, to amp up your tech know-how! There is no fee to register.

To register, go to www.MeetingsFocus.com/webinars.

Sponsored by [Cantel & Holiday Inn](#) and [Holiday Inn Express Priority Club Meeting Rewards](#).

Industry News

Work Halted on Major Vegas Resort

Boyd Gaming announced that it has delayed construction on its 80-acre Echelon Place resort complex on the Las Vegas Strip, citing difficulty with "today's capital markets" and "challenging economic conditions that currently exist."

[complete story...](#)

Hotel Indigo Comes to L.A. Area

The first Indigo brand hotel in California opened in the Los Angeles suburb of Ontario. The 92-room Hotel Indigo Ontario Rancho Cucamonga is located off Interstate Highway 10, one mile from Ontario International Airport.

[complete story...](#)

StarCite, Amadeus Team Up for Services

StarCite Inc., a provider of online meetings services, and Amadeus, a provider of travel services, have joined forces to furnish integrated online travel management and meetings management to corporations.


[complete story...](#)

Mauna Kea Set for Dec. Reopening

The Mauna Kea Beach Hotel on Hawaii's Big Island is on schedule to complete a \$150 million makeover in time for a December reopening.

[complete story...](#)

Videos of the Month



The Breadmoor Resort Colorado Springs, Colorado

North Lake Tahoe VCB Tahoe City, California

MGM Grand Hotel & Casino Las Vegas, Nevada

Hawaii VCB Honolulu, Hawaii

Hot Deals

Kohala Coast, HI
Mauna Kea Resort
\$200
8/24/2008-8/30/2008

Ojai, CA
Ojai Valley Inn & Spa
\$300
11/12/2008-11/18/2008

Beverly Hills, CA
The Beverly Hilton
\$179
11/1/2008-11/7/2008

* Publisher's Own Data