

2009

Meetings South editorial calendar

			RESERVATION DEADLINE	ADVERTORIAL LISTING DEADLINE	MATERIALS DEADLINE	BONUS DISTRIBUTION
JAN	FEATURE STORIES 2009 Events Calendar Citywides Programs & Packages (a special advertising section)	DESTINATIONS Coastal Carolinas Dallas/Fort Worth Metroplex Inland Mississippi Northwest Florida WOW! Mobile Bay	11/21	11/26	12/5	• PCMA
2009 MEETINGS MARKET TRENDS SURVEY supplement			11/7		11/14	• all trade shows
FEB	Conference Centers++ Gulf Coast Meetings Value Destinations*	Miami/Fort Lauderdale Triangle, North Carolina Tulsa/Oklahoma City West Virginia WOW! Memphis	12/19	12/29	1/5	• MPI MeetDifferent • Destinations Showcase
MAR	Corporate Meetings Incentives* Native American Gaming	Central West Florida Charlotte Kentucky Louisiana WOW! Jacksonville	1/23	1/30	2/6	
APR	Best of the South Nominations Luxury Hotels Report from the Chef (a special advertising section)	Georgia Hilton Head Tennessee WOW! The Bahamas	2/20	2/27	3/6	• HSMIAI Affordable Meetings Mid-America • GAMPI MEC
MEETINGS FLORIDA special April supplement**			1/30		2/13	• all trade shows
MAY	Beach Meetings* Government Meetings Historic Properties & Places	Biloxi & The Mississippi Gulf Coast Central & West Texas Hampton Roads Houston Palm Beach & The Treasure Coast WOW! Charleston, West Virginia	3/20	3/27	4/3	
JUN	Pharma/Medical Meetings++ Spas* Special Meeting Places	Austin & The Hill Country Birmingham Florida Keys & Key West Myrtle Beach WOW! Frisco	4/17	4/24	5/1	• HSMIAI Affordable Meetings West • Destinations Showcase
JUL	Emerging Destinations Resorts* SMERF Meetings	Atlanta Central & West Tennessee New Orleans South Texas WOW! Virginia Beach	5/22	5/29	6/5	• MPI WEC
MEETINGS SOUTH GUIDE annual July directory**			5/1	5/8	5/15	• all trade shows
AUG	Association Meetings Gaming Destinations Small Meetings	Caribbean & Cancun Special Section Georgia Coast & Savannah Shreveport & Baton Rouge Virginia WOW! Greater Charlotte	6/19	6/26	7/3	• ASAE • Florida MPI SEC
SEP	Affordable Meetings++ Best of the South Awards* Executive Retreats	Central Florida East Tennessee Metro D.C. South Carolina WOW! Miami	7/24	7/31	8/7	• HSMIAI Affordable Meetings National
MEETINGS TEXAS special September supplement**			7/2		7/17	• all trade shows
OCT	Attractions CVB Update* State-of-the-Art	Mississippi North Carolina Northeast Florida San Antonio WOW! Hilton Head	8/21	8/28	9/4	
NOV	Airport Properties++ Convention Centers* Green Meetings	Arkansas Central Virginia Puerto Rico Southwest Florida WOW! Tampa Bay	9/18	9/25	10/2	
DEC	Golf Meetings++ New & Renovated Properties* Insurance Meetings	Alabama Central East Florida Texas Gulf Coast Triad, North Carolina WOW! Baton Rouge	10/23	10/30	11/6	

* Free advertorial with ad (1/2 page or larger)
++ Bonus advertiser listing

** MEETINGS SOUTH GUIDE, MEETINGS FLORIDA and MEETINGS TEXAS supplements are polybagged with corresponding issues and distributed at trade shows for a full year following publication.