

# 2009 Meetings MidAmerica editorial calendar

RESERVATION DEADLINE  
ADVERTORIAL LISTING DEADLINE  
MATERIALS DEADLINE  
BONUS DISTRIBUTION

FEATURE STORIES

DESTINATIONS

**JAN/FEB**

Citywides  
Conference Centers++  
Pharma/Medical Meetings  
Programs & Packages++  
(a special advertising section)

Chicago Suburbs  
Eastern Iowa Cities  
Kansas  
Wisconsin Dells  
**WOW! Milwaukee**

11/26

12/5

12/12

- Destinations Showcase
- MPI MeetDifferent
- PCMA

**2009 MEETINGS MARKET TRENDS SURVEY supplement**

11/7

11/14

- all trade shows

**MAR/APR**

Affordable Meetings  
Best of MidAmerica Nominations  
Convention Centers\*  
Historic Places  
Report from the Chef++  
(a special advertising section)

Chicago  
Lake Geneva  
Minneapolis/Saint Paul Metro  
South Dakota  
**WOW! Des Moines**

1/30

2/6

2/13

- HSMIAI Affordable Meetings Mid-America

**MAY**

Agricultural Meetings  
Corporate Meetings  
Resorts\*  
University Venues++

Central Illinois  
Madison  
North Dakota  
Omaha/Council Bluffs  
**WOW! St. Louis**

3/27

4/3

4/10

**JUN**

Luxury Hotels  
Midwest Wine Countries  
Team Building  
Value Destinations\*

Iowa  
Milwaukee Area  
Missouri  
Northern Indiana  
**WOW! Twin Cities**

5/1

5/8

5/15

- Destinations Showcase
- HSMIAI Affordable Meetings West

**JUL/AUG**

Association Meetings  
Best of MidAmerica Awards\*  
Gaming Destinations++

Illinois  
Lincoln, Nebraska  
Michigan  
Southwest Missouri  
**WOW! Dubuque**

6/5

6/12

6/19

- MPI WEC
- ASAE

**MEETINGS MIDAMERICA GUIDE annual directory\*\***

5/22

5/29

6/5

- all trade shows

**SEP**

CVB Update\*  
High Tech  
Small Meetings  
Winter Meetings ++

Central Missouri  
Des Moines Area  
Detroit Metro Area  
Minnesota  
**WOW! Overland Park**

8/7

8/14

8/21

- HSMIAI Affordable Meetings National

**OCT**

Airport Properties  
Family Friendly Meetings  
Green Meetings ++

East Central Wisconsin  
Nebraska  
St. Louis  
Wichita  
**WOW! Kalamazoo**

9/4

9/11

9/18

**NOV/DEC**

Golf Resorts Special Section++  
New & Renovated Properties\*  
Religious Meetings

Indianapolis  
Kansas City Area  
Rapid City  
Wisconsin  
**WOW! Chicago**

10/2

10/9

10/16

\* Free advertorial with ad (1/2 page or larger)

\*\* MEETINGS MIDAMERICA GUIDE is polybagged with the July/August issue and included in all bonus distributions.

++ Bonus advertiser listing