

2009

Meetings East editorial calendar

			RESERVATION DEADLINE	ADVERTORIAL LISTING DEADLINE	MATERIALS DEADLINE	BONUS DISTRIBUTION
	FEATURE STORIES	DESTINATIONS				
FEB	Conference Centers++ Insurance Meetings 2009 Programs & Packages (a special advertising section)	Connecticut Greater Cleveland Ontario Philadelphia/Valley Forge WOW! Buffalo	12/29	1/2	1/9	<ul style="list-style-type: none"> • MPI MeetDifferent • Destinations Showcase
2009 MEETINGS MARKET TRENDS SURVEY supplement			11/7		11/14	• all trade shows
MAR	Citywides Resorts* University Venues++	Maine/Vermont/New Hampshire Massachusetts Poconos Upstate New York/Adirondacks WOW! Toronto	2/6	2/13	2/20	
APR/MAY	Pharma/Medical Meetings Best of the East Nominations Historic Properties & Places++ Value Destinations*	Baltimore & The Eastern Shore Niagara Falls Ohio Pennsylvania WOW! Providence	3/6	3/13	3/20	<ul style="list-style-type: none"> • HSMAI Affordable Meetings Mid-America • NEMICE
JUN/JUL	Convention Centers* Corporate Meetings SMERF Meetings	Greater Hartford/Mystic Long Island/NYC/Westchester Metro Cincinnati New Jersey WOW! Baltimore	5/8	5/15	5/22	<ul style="list-style-type: none"> • Destinations Showcase • MPI WEC • HSMAI Affordable Meetings West
MEETINGS EAST GUIDE annual June/July directory**			4/24	5/1	5/8	• all trade shows
AUG	Association Meetings Spas* Special Venues++	Eastern Canada Metro D.C. Newport New York State WOW! Princeton	6/26	7/3	7/10	• ASAE
SEP	Affordable Meetings++ Best of the East Awards* Green Meetings++	Catskills New England Special Section Pittsburgh/Western Pennsylvania Rochester WOW! Columbus	7/31	8/7	8/14	• HSMAI Affordable Meetings National
OCT/NOV	CVB Update* Gaming* High-Tech Meetings	Cape Cod & The Islands Delaware Lancaster/Capital Region/Hershey Quebec WOW! Syracuse	8/28	9/4	9/10	
DEC/JAN	Airport Meetings Golf Meetings++ New & Renovated Properties*	Atlantic City Greater Boston Maryland Rhode Island WOW! Montreal	10/30	11/6	11/13	• PCMA 2010

* Free advertorial with ad (1/2 page or larger)

** MEETINGS EAST GUIDE is polybagged with the June/July issue and included in all bonus distributions.

++ Bonus advertiser listing