

bellyband specs

Bellyband inserts

Tabloid Publications

Meetings West
 Meetings South
 Meetings East
 Meetings MidAmerica

Publication Specs

Trim Size 10 3/4" x 14 1/2"; 11" x 15" with bleed
 Live Area 10" x 13 1/2"
 4 columns per page; saddle stitched

Bellyband Specs

Dimensions 24" x 6"
 Width 10 3/4" front and back
 Spine 1/4" on both sides
 Glue flap 2"

Do not fold. Send flat to Printer.

Production Contact

Candy Holub
 319.364.6167 x 5025
 candy.holub@meetingsmedia.com

Shipping Address

Quebecor World St. Cloud
 Attn: Tina Roberts
 660 Mayhew Lake Road N.E.
 St. Cloud, MN 56304
 p. 320.654.2473

Samples

Samples of the insert need to be sent to the Production Contact at Meetings Media 2 weeks before final inserts are sent to the Printer to approve stock and weight. If the insert is not ready by then, client can send actual paper sample cut to size and email PDF of artwork. Please do not fax samples.

Send samples to:

Meetings Media
 Candy Holub
 615 5th St., S.E.
 Cedar Rapids, IA 52401

