

tip-on inserts

Cards, Single-page or Multi-page Inserts

Tabloid Publications

Meetings West
 Meetings South
 Meetings East
 Meetings MidAmerica

Publication Specs

Trim Size 10 3/4" x 14 1/2"; 11" x 15" with bleed
 Live Area 10" x 13 1/2"
 4 columns per page; saddle stitched

Minimum Dimensions

3 1/2" x 5"

Maximum Dimensions

The maximum size should not exceed the magazine trim size (10 3/4"). The maximum height should not exceed 12". The face trim is 1/8". Inserts cannot be more than 24 pages if they are 8 1/2" x 11". Anything larger needs to be pre-approved prior to booking the deal. Larger inserts may be polybagged as an outsert for an additional cost. Small inserts may be more pages but must be approved before booking the deal.

Production Contact

Candy Holub
 319.364.6167 x 5025
 candy.holub@meetingsmedia.com

Shipping Address

Quebecor World St. Cloud
 Attn: Tina Roberts
 660 Mayhew Lake Road N.E.
 St. Cloud, MN 56304
 p. 320.654.2473

Position

Inserts are tipped to the front of a magazine signature within 1" of the backbone of the host piece. In order to conform to our standard specifications, tips should be placed at least 1/4" from the backbone.

Samples

Samples of the insert need to be sent to the Production Contact at Meetings Media 2 weeks before final inserts are sent to the Printer to approve stock and weight. If the insert is not ready by then, client can send actual paper sample cut to size and email PDF of artwork. Please do not fax samples.

Send samples to:

Meetings Media
 Candy Holub
 615 5th St., S.E.
 Cedar Rapids, IA 52401

