

production charges

Summary of Services/Charges

Advertiser _____

Publication and Issue _____

Services Provided _____

Total Charges _____

Authorization

Name _____

Signature _____

Date _____

*Fax signed form to 415.788.1905

Tabloid Publications

- Meetings West
- Meetings South
- Meetings East
- Meetings MidAmerica

Standard Publications

- Meetings West Guide
- Meetings South Guide
- Meetings East Guide
- Meetings MidAmerica Guide

Ads Designed by Production

Tabloid Ads

Ad Size	CHARGE Black & White	CHARGE 4-Color
2-page spread	\$1,200	\$1,250
Half-page spread	\$660	\$710
Full page	\$660	\$710
1/2 page	\$330	\$380
1/4 page	\$170	\$220

Standard/Junior Ads

Ad Size	CHARGE Black & White	CHARGE 4-Color
2-page spread	\$600	\$650
Full page	\$330	\$380
2/3 page	\$215	\$265
1/2 page	\$175	\$225
1/3 page	\$110	\$160
1/4 page	\$85	\$135
1/6 page	\$55	\$105
Small Meeting Sites (SMS)	N/A	\$35

Changes to Existing Materials

Description	CHARGE Per Item
Re-size ad	\$110
Convert ad from 4-color to black and white	\$50
Image scans	\$35/scan
Image manipulation (color correction, vignettes)	\$25/image
Copy changes	\$10/change
Copy change w/type converted to outlines	\$15/change
Additional design elements (i.e., drop shadows)	\$15/element

MeetingsMedia

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