

# hot deals order form

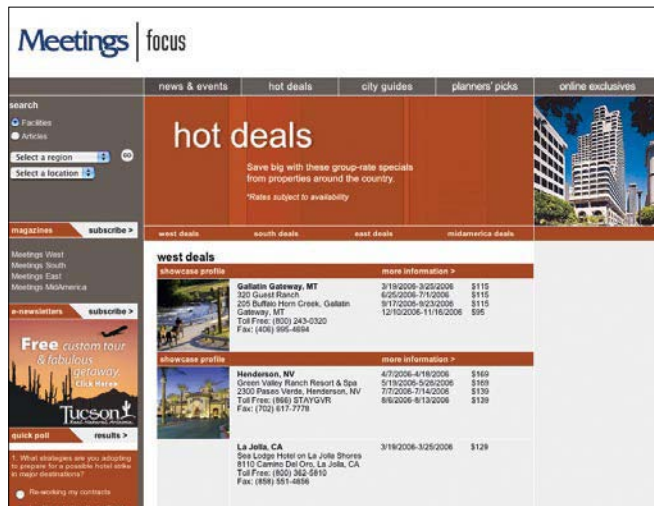
get the most exposure for your upcoming Hot Deals on MeetingsFocus.com and in our regional e-newsletters

## HOT DEALS PACKAGE INFORMATION

Our Hot Deals are optimally formatted for a planner's ease-of-use and an advertiser's greatest value in the following ways:

- Sorted by region so planners can quickly isolate the Hot Deals in the areas they are most interested in.
- Provide the most accurate and up-to-date information available.
- Hot Deals remain on MeetingsFocus.com until the offer expires so advertisers receive the longest promotion possible.
- Selected dates periodically receive additional promotion in e-newsletters and on the MeetingsFocus.com homepage; guaranteed placement in either secondary location can be purchased.

\*A bonus photo feature is available for properties that purchase either the Expanded or Showcase Listings media package. To find out more about these upgrades please contact your sales representative or visit [www.meetingsmedia.com](http://www.meetingsmedia.com) to locate the rate card and spec sheets for each package.



sample hot deals web page

### YOUR HOT DEALS LISTING : property information

property title \_\_\_\_\_

street address \_\_\_\_\_

city, state, zip \_\_\_\_\_

phone \_\_\_\_\_

fax \_\_\_\_\_

### YOUR HOT DEALS LISTING : hot dates (Four total for basic package, 7-day period maximum)

from \_\_\_\_\_ to \_\_\_\_\_ \$ \_\_\_\_\_

from \_\_\_\_\_ to \_\_\_\_\_ \$ \_\_\_\_\_

from \_\_\_\_\_ to \_\_\_\_\_ \$ \_\_\_\_\_

from \_\_\_\_\_ to \_\_\_\_\_ \$ \_\_\_\_\_

additional listings (\$40 each)

from \_\_\_\_\_ to \_\_\_\_\_ \$ \_\_\_\_\_

from \_\_\_\_\_ to \_\_\_\_\_ \$ \_\_\_\_\_

from \_\_\_\_\_ to \_\_\_\_\_ \$ \_\_\_\_\_

from \_\_\_\_\_ to \_\_\_\_\_ \$ \_\_\_\_\_

(please feel free to attach another sheet if you would like to list further hot deal dates.)

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please sign and fax completed form to 415.788.1358

### HOT DEALS PRICING

<b>Hot Deals Package</b>	
includes four listings, each covering up to 7-day special rate periods	\$250
<b>Additional individual listing</b>	\$40 (each)
<b>Listing in e-newsletter</b>	
one listing appears in e-newsletter of your choice; available only to those with full Hot Deals package	\$250

MeetingsMedia

#### Headquarters

550 Montgomery Street, Suite 750  
San Francisco, CA 94111

p. 800.358.0388 f. 415.788.1358

[www.meetingsmedia.com/advertising](http://www.meetingsmedia.com/advertising)

[www.meetingsfocus.com](http://www.meetingsfocus.com)